



PROGRAM OF STUDIES
MASTER IN BUSINESS ADMINISTRATION (MBA)
(Revised Curriculum 2022)

Name _____ Date Admitted: 1st / 2nd / Summer, _____
(Surname) (First Name) (Middle Name) (Semester) (School Year)
Bachelor's Degree/Post Bacc. _____ School last attended _____

CURRICULUM

A. FOUNDATION/CORE SUBJECTS – 12 Units						
Code Number	Course Title	Units	Semester	School Year	Professor	Grade
MBA 601	Business Research	3				
MBA 602	Production and Operations Management	3				
MBA 603	Financial Management	3				
MBA 604	Supply Chain Management	3				
B. MAJOR COURSES – 18 Units						
Major in FINANCIAL MANAGEMENT						
MBA 605	Managerial Economics	3				
MBA 606	Financial Controllorship	3				
MBA 607	Global Trends and Issues in Financial Management	3				
MBA 608	Investment Management & Capital Markets	3				
MBA 609	Strategic Financial Management	3				
MBA 610	Business Intelligence and Digital Transformation in Finance	3				
Major in MARKETING MANAGEMENT						
MBA 611	Global Trends and Issues in Marketing	3				
MBA 612	Integrated Marketing Communication	3				
MBA 613	Strategic Global Marketing	3				
MBA 614	Marketing Management	3				
MBA 615	Strategic Marketing Management	3				
MBA 616	Business Intelligence and Digital Transformation in Marketing	3				
Major in HUMAN RESOURCE MANAGEMENT						
MBA 617	Global Trends and Issues in Human Resource Management	3				
MBA 618	Organization Development	3				
MBA 619	Human Resource Management	3				
MBA 620	Industrial Relations/ Labor Laws	3				
MBA 621	Strategic Human Resource Management	3				
MBA 622	Business Intelligence and Digital Transformation in Human Resource Management	3				
C. COMPREHENSIVE EXAM						
D. GRADUATE SEMINAR - 1 unit						
RSH 639	Graduate Seminar 1	1				
E. PRACTICE-BASED RESEARCH – 6 Units						
MBA 623	Practice-based Research 1	3				
MBA 624	Practice-based Research 2	3				
Total Units		37				
BRIDGE SUBJECTS: (must be completed within the first 3 semesters of residency in the program)						
MBA 001	Management Science	3				
MBA 002	Management Principles and Dynamics	3				
MBA 003	Economic Analysis	3				
MBA 004	Financial Accounting	3				
MBA 005	Fundamentals of Marketing	3				
MBA 006	Fundamentals of Entrepreneurship	3				
ENHANCEMENT SUBJECT						
ENG 505	Advanced English Grammar	3				

Program Chair

Student's Signature over Printed Name